

# Birchwood



**For Immediate Release: Monday, August 17, 2009**

**Attn:** All Business Editors and News Directors

**BIRCHWOOD PONTIAC BUICK GMC & ORION CHEVROLET  
ANNOUNCE FORMATION OF BIRCHWOOD CHEVROLET GMC**

Mr. Steve Chipman, President of the Birchwood Automotive Group and Mr. Carl Eisbrenner, President of Orion Chevrolet are pleased to announce the merger of Birchwood Pontiac Buick GMC and Orion Chevrolet to form **Birchwood Chevrolet Buick GMC**.

Collectively, Birchwood Automotive Group and Orion Chevrolet have been serving the automotive needs of Manitobans for over 75 years. During this time, they have combined to earn over 30 Triple Crown Awards, the highest honor bestowed to a General Motors dealership, recognizing excellence in customer satisfaction.

By joining forces, this new dealership is not only positioned to be the top producing General Motors dealership in Manitoba it will also raise the level of automotive products and services it provides.

“We are truly excited about this upcoming opportunity to once again add to the Winnipeg automotive industry,” said Steve Chipman, CEO & President Birchwood Automotive Group. “We look forward to a new partnership with Carl and Orion Chevrolet, and promise to continue to deliver the same level of excellence that Birchwood Automotive has always provided.”

Birchwood Chevrolet Buick GMC will begin operation in the Pointe West AutoPark, effective August 1, 2009. For the time being, the new dealership will operate out of the two current locations until they transition into one location at the current Pontiac Buick GMC dealership.

**For more information, please contact:**  
**Steve Chipman CEO & President Birchwood Automotive Group**  
204-831-4201 [president@birchwood.mb.ca](mailto:president@birchwood.mb.ca)

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Steve Chipman and Carl Eisbrenner would like to thank all of their loyal customers for their patronage and look forward to offering an enhanced sales and service experience at Birchwood Chevrolet Buick GMC.

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